



Run & Row to the Rhythm of the City!

OCTOBER 7 & 8, 2023

VallejoWaterfrontWeekend.com

*Exciting entertainment,
performances and activities*

The Vallejo Waterfront Weekend is excited to announce that we're back for the 2023 event! Planning is officially underway for the 9th Annual Vallejo Waterfront Weekend! The weekend of October 7th and 8th will be packed full of activities, entertainment, and community resources. The festival unites the Waterfront communities and also celebrates the historic significance of the Mare Island Naval Shipyard. This effort requires the support of local and regional sponsors, companies, vendors and hundreds of volunteers.

The first Vallejo Waterfront Weekend was established in 2004 as a collaboration of events and organizations in Vallejo and the surrounding area. After a decade, we re-established this event to once again bring our community together. By maximizing resources and reducing expenses to create one major event, we provide an organizational structure that local non-profits can benefit from for years to come. We are celebrating and uniting the unique talents and diversity of our community while providing a one-stop shop for regional sponsorships and fundraising efforts.

This year's beneficiaries are:

- **The Coach Sarna League** providing a high quality nationally recognized Flag Football league to the youth regardless of family financial circumstances.
- **Friends of Loma Vista Farm** providing a 5-acres outdoor classroom for hands-on educational activities involving plants and animals for children.
- **Leadership Vallejo Alumni Association** educating and training future business, government, and volunteer leaders.
- **Mare Island Historic Park Foundation** collects, preserves, and interprets the history of the Mare Island Naval Shipyard
- **Mira Theatre Guild** is a performing art and community space in the City of Vallejo for arts education and entertainment.
- **Straits of Mare Island Rowing Association** who promote and organize community participation in amateur whaleboat racing.
- **Support of Actively Rising Youth** who provides resources, opportunities and support for youth who face academic, social and/or economic challenges.
- **Together Everyone Achieves More** raises funds to help the underprivileged, developing partnerships with individuals, organizations and businesses to build a better community.
- **Vallejo Education and Business Alliance** is committed to expanding educational opportunities for Vallejo residents of all ages.
- **Vallejo Shakespear in the Park** provides a live theatre experience for our residents through a free classical outdoor theater performance.

We hope you will join us this year and support the Vallejo community!

• **Whaleboat Regatta**

- Live Music

• **Hot Rod & Classic Car Show**

- Splash Chair

• **Filipino Martial Arts Goodwill Tournament**

- Glo Run

- Disc Golf

• **Beer & Wine Garden**

• **Kornhole Tournament**

- 5K Memorial Run for our Heroes

• **Community Info Booths**

• **Food & Craft Vendors**

- Guided Bus Tour of Mare Island

- Kids Activities

... and much more!

For more information scan QR code or go to



VallejoWaterfrontWeekend.com



Vallejo Waterfront Weekend

SPONSORSHIP LEVELS

ADMIRAL SPONSOR — \$10,000

Name on all event materials, Stage/Venue Naming Banner, name on Whaleboat, logo in Event Advertisement, listing in Press Releases, logo on Donor Signage at event, full page ad in Event Program, 12 tasting tickets to our Beer & Wine Garden, 10x10 Vendor Space.

CAPTAIN SPONSOR — \$5,000

Banner on stage, name on Whaleboat, logo in Event Advertisement, listing in Press Releases, logo on Donor Signage at event, 1/2 page ad in Event Program, 10 tasting tickets to our Beer & Wine Garden, 10x10 Vendor Space.

COMMANDER SPONSOR — \$2,500

Logo on Event Advertisements, listing in Press Releases, logo on Donor Signage at event, 1/4 page ad in Event Program, 8 tasting tickets to our Beer & Wine Garden, 10x10 Vendor Space.

LIEUTENANT SPONSOR — \$1,500

Listing in Press Releases, logo on Donor Signage at event, 1/4 page ad in Event Program, 6 tasting tickets to our Beer & Wine Garden, 10x10 Vendor Space.

ENSIGN SPONSOR — \$1,000

Listing in Press Releases, logo on Donor Signage at event, business card ad in Event Program, and 4 tasting tickets to our Beer & Wine Garden.

SEAMAN SPONSOR — \$500

Listing in Press Releases, on Donor Signage at event, and in Event Program, and 2 tasting tickets to our Beer Garden.

For more information on sponsorships, contact:
Den Kittelson, Event Sponsorship Coordinator at
(707) 655-5415.



Sponsorship Application

Yes, I want to be a sponsor of Vallejo Waterfront Weekend!

Business Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ (evening) _____

Fax _____ E-mail _____

Sponsor Level: (see next page for benefit details)

- Admiral Sponsor \$10,000
- Captain Sponsor..... \$ 5,000
- Commander Sponsor..... \$ 2,500
- Lieutenant Sponsor \$ 1,500
- Ensign Sponsor..... \$ 1,000
- Seaman Sponsor..... \$ 500
- Other..... \$ _____

Please return this form with your check made payable to:

Vallejo Waterfront Weekend, 1525 Sonoma Blvd., Vallejo, CA 94590

or email your commitment to info@vallejowaterfrontweekend.com and we will bill you.

Sponsorship application due by September 1, 2023. Advertising art due by September 15.

For more information on sponsorship, please contact Den Kittelson at 707.655.5415.

For information on advertising email Carol Larson at carol6162@mac.com.

I would like to purchase an ad in the program, please contact me.

- Full page-\$600 1/2 page-\$350 1/4 page-\$200 1/8 page-\$100
- Check enclosed Please bill me Credit card (please fill out info below)
- Credit card: VISA MC DISCOVER

Name _____ Expiration date _____

Credit Card # _____ CSC _____

Signature _____ Date _____

Thank you for your support!



Sponsors and Partners from 2022!

